

Need strong transitive verbs? Here are 250 eminently suitable actions or tactics for verbalizing yourself professionally. Remember:

- The **ACTION** is something your brand does at every moment. It expresses your essential nature, not something you *want* to do or *used* to do, but something you are always doing to achieve your professional goals. Your Action arises from your **Void**.
- **TACTICS** are synonyms of the action (and synonyms of synonyms), which reveal your *re-action* specific to a situation to tackle your immediate task. For brands to cohere, tactics must cohere. Tactics express your inherent **Grace** within your community.

accept, activate, adapt, adore, advance, agitate, ambush, amuse, analyze, arouse, arrange, assist, astonish, avenge, balance, beat, befriend, bestow, bewitch, bind, boost, break, brighten, build, buoy, calibrate, calm, capture, challenge, champion, charge, charm, chase, check, cheer, claim, collect, comfort, command, conceal, confront, control, convince, correct, cover, craft, create, dare, dazzle, decipher, defend, defy, delight, deliver, develop, direct, discipline, discover, disguise, disrupt, distract, disturb, doctor, dominate, draw, drive, eclipse, elevate, embellish, embrace, enchant, encourage, endorse, enhance, enjoy, entangle, eroticize, establish, evoke, explore, expose, fashion, favor, feed, finesse, fine-tune, fix, flatter, force, fortify, foster, free, furnish, galvanize, gamble, gather, gladden, govern, gratify, groom, guard, guide, hack, handle, harness, harvest, heal, help, highlight, honor, hunt, hype, impair, impede, implant, improve, include, innovate, inspire, invent, investigate, invigorate, invite, invoke, join, jolt, judge, kick-start, kindle, launch, lead, liberate, lift, lure, maintain, manage, map, mask, massage, master, mend, mentor, mesmerize, minimize, modernize, modify, motivate, mystify, negotiate, nourish, nurse, nurture, obey, offer, order, organize, outsmart, outwit, overcome, pacify, perfect, personalize, persuade, pioneer, please, praise, preserve, prioritize, promote, propel, protect, provoke, pull, purify, push, question, raise, rally, ravish, recover, recycle, redeem, refine, relieve, remedy, repair, rescue, resist, restore, restrain, retain, reveal, risk, rule, save, scrutinize, search, secure, seduce, seek, seize, separate, shelter, shield, simplify, solve, soothe, sponsor, spur, start, steady, steer, still, stimulate, streamline, strengthen, structure, study, subvert, support, tackle, tailor, tame, teach, tease, tempt, test, thrill, tickle, titillate, train, transform, treasure, trick, troubleshoot, trust, tweak, uncover, unify, unite, unleash, untangle, upgrade, validate, vanquish, vindicate, weave, welcome, wield, withhold, wow

(Don't forget: antonyms create chemistry!)